



UNIVERSITEIT VAN AMSTERDAM

## Focus Group on RAI's next generation tools for journalists

### [Invitation] Workshop on RAI's next generation tools for journalists

Dear UNITO students,

RAI - Centre for Research, Technological Innovation and Experimentation (CRITS) and the University of Amsterdam are delighted to extend an invitation to you for a special workshop focused on gathering valuable insights and feedback regarding RAI's tools for journalists toward their extension/integration with cutting-edge AI technology. Your expertise and experience in journalism and communication make your input extremely valuable to us.

This workshop is organized as part of the AI4Media project, composed of 30 leading partners in the areas of AI and media (9 Universities, 9 Research Centres, 12 industrial organizations) and a large pool of associate members, whose objective is to design and develop the future AI technologies for the Media sector. See more at: <https://www.ai4media.eu/>

#### Workshop Details:

**Date:** October 31st, 2023

**Time:** 2 pm at the gate for registration

**Duration:** 3.5 hours

**Location:** Centro Ricerche, Innovazione Tecnologica e Sperimentazione Rai - Via Giovanni Cavalli 6, Torino, Italia

**Language:** English/Italian

#### Agenda Highlights:

- Collect feedback on the usability, design, and resources of the current versions of RAI's tools for journalists, including the Concept Book (a tool to search among multiple news sources from a unified interface), the Hyper Media News (a tool to browse and search through automatically created multimedia press reviews), and the new generative AI tools.
- Understand your needs and challenges as journalists and communicators when utilizing these tools.
- Engage in discussions to brainstorm ideas for future AI-supported improvements and features.

#### Why Your Participation Matters:

By participating in this workshop, you will have a direct impact on shaping the future of AI-supported RAI's tools. Your insights will help us enhance usability, design, and resourcefulness, ensuring that these tools better serve the needs of future professionals like yourself.

Please register on the following link: <https://forms.gle/FQn1wqFeibWFFm6Y8> by **October 27th, 2023 at 11am. This workshop has a capacity limit of 20 participants.** On October 27th, those who have been confirmed as attendees will receive an email containing additional instructions. If you change your mind, please let us know.

**Additional Information:**

The workshop will be interactive, and your feedback and opinions are highly encouraged.

A detailed agenda will be provided before the workshop for the confirmed participants. If you have any specific dietary requirements, please let us know in advance.

We look forward to your participation and contribution to this important event. If you have any questions or need further information, please feel free to contact us at [mathias.delimasantos.consulente@rai.it](mailto:mathias.delimasantos.consulente@rai.it).

Thank you for being a part of the RAI & UvA community, and we can't wait to work together to build the next generation of tools for journalists!

Best regards,

**Mathias Felipe de Lima Santos – University of Amsterdam**

**Alberto Messina – RAI**